

One forges one's style on the anvil of daily deadlines. Emile Zola

As the new arm of deWinton-Williams Consulting, Momentum Coaching has been created in response to a growing client demand for high-impact coaching which supports individuals as they face business challenges. In essence, we have formalised what we have been doing for years in order to practise what we preach – define the need, create a commercial solution, monitor and support actions, thus delivering to the bottom line.

Our ethos

In shaping our solutions we have listened to clients who are often frustrated by coaching being expensive, opaque and slow. In response to this we have created a solution which delivers measurable business results while respecting confidentiality. This means that the investing business receives evidence of progress and results, while the coaching discussions remain private. We have moved beyond traditional coaching. We recognise that coaching is an investment of time and money which needs to deliver a return.

Momentum coaching

We tailor coaching to the context and needs of the individual. The solution will entail a personalised combination of various components including: deep dive personal analysis and psychometric profiling, 360 feedback, peer or leader briefings to set objectives, focused one-to-one sessions and, where required, rehearsal sessions prior to specific events such as pitching, sales meetings, management conversations. We also assist and critique business development plans.

To ensure momentum, we collaborate with Track Surveys to deliver TrackMomentum software – a unique monitoring solution in which the individual can log objectives, the related actions, successes and personal progress. Data is visible to the momentum coach and, as appropriate, mentors or other supporting leaders. Consistent focus on progress and achievement ensures that the individual keeps activity front of mind and celebrates success while the business sees a return on their investment.

We focus on three areas of coaching:

- **Transition coaching:** To assist executives to hit the ground running when moving to a new or more challenging role or business. We also offer retirement planning coaching.
- **Personal management:** To support executives in addressing specific challenges which are preventing them from being the best they can be.
- **Practice development:** To focus executives on the building of their practice through effective targeting, BD and client management.

Our coaches

Our coaching panel is made up of fully qualified coaches with varying backgrounds including consultancy, private practice and in-house law, psychologists and commercial directors. All work according to the deWinton-Williams values of being commercial, pragmatic and inspiring.



Jacquie
Brazier



Douglas
French



David
Fryer



Sue
Leeson



Alice
Stapleton



Amanda
White



Dr Gwenllian
Williams

Find out more about our coaches on the 'Our Team' page or call us on +44 (0) 207 372 4997